

WELCOME
MEMBERS!



AGENDA

Welcome

Mission, Vision

Vice-President, Susan Carlson

Board/Committee Updates

FY22 Finances

Executive Director, Michael Johnson

Purple Door Youth Theater, Rachel Haider

Closing Remarks



Our mission is to inspire artists of all ages and skill levels with inclusive opportunities, connect audiences to new art and ideas, and grow our increasingly diverse audiences to strengthen our community.

MISSION

The vision of the Northfield Arts Guild
is to create an evolving community
where the arts fuel vibrant growth.

VISION



VICE PRESIDENT - GREETINGS

Pepe Kryzda, President

Susan Carlson, Vice President

Joel Leer, Treasurer

Lizzie Lathrop, Secretary

Connie Albers

Rae Horton

Jane Turpin Moore

Rony Pannell

Bob Thacker

Blue Handlang, Youth Member

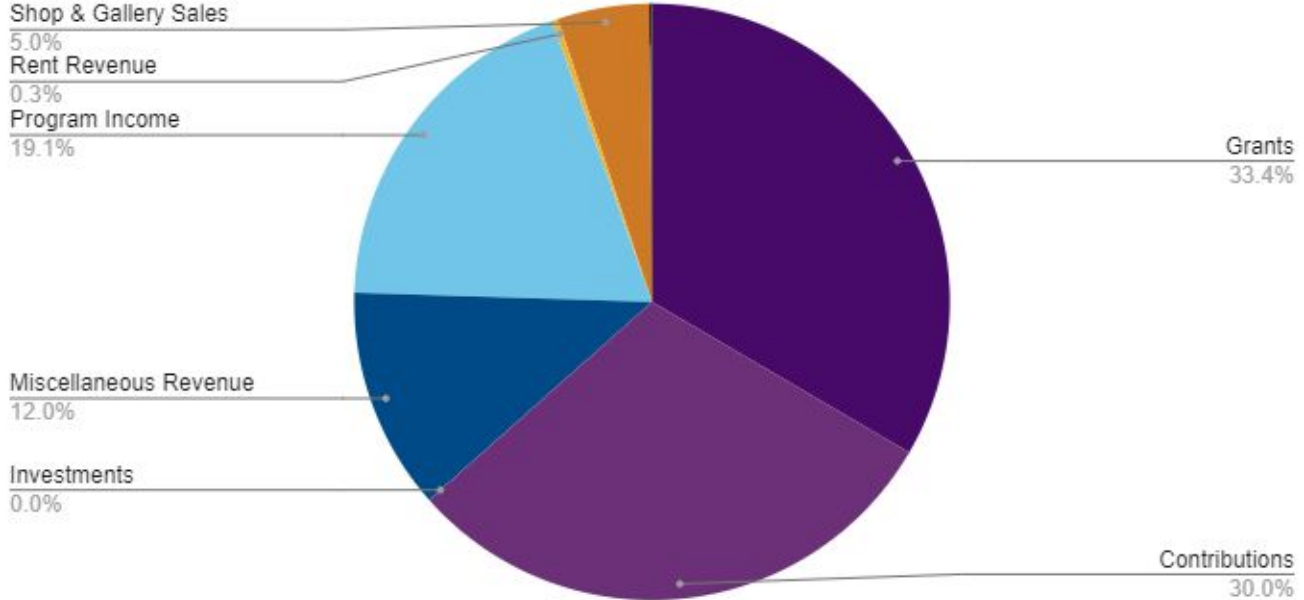
Jennifer Salinas Santos, Youth Member

2023-2024 BOARD OF DIRECTORS

FINANCE 2022 - 2023

Grants	\$257,993
Contributions	\$231,767
Investments	\$34
Miscellaneous Revenue	\$92,987
Program Income	\$147,095
Rent Revenue	\$2,520
Shop & Gallery Sales	\$38,461
Net Assets Released from Restricted	\$1,098
Total Income	\$771,954

INCOME

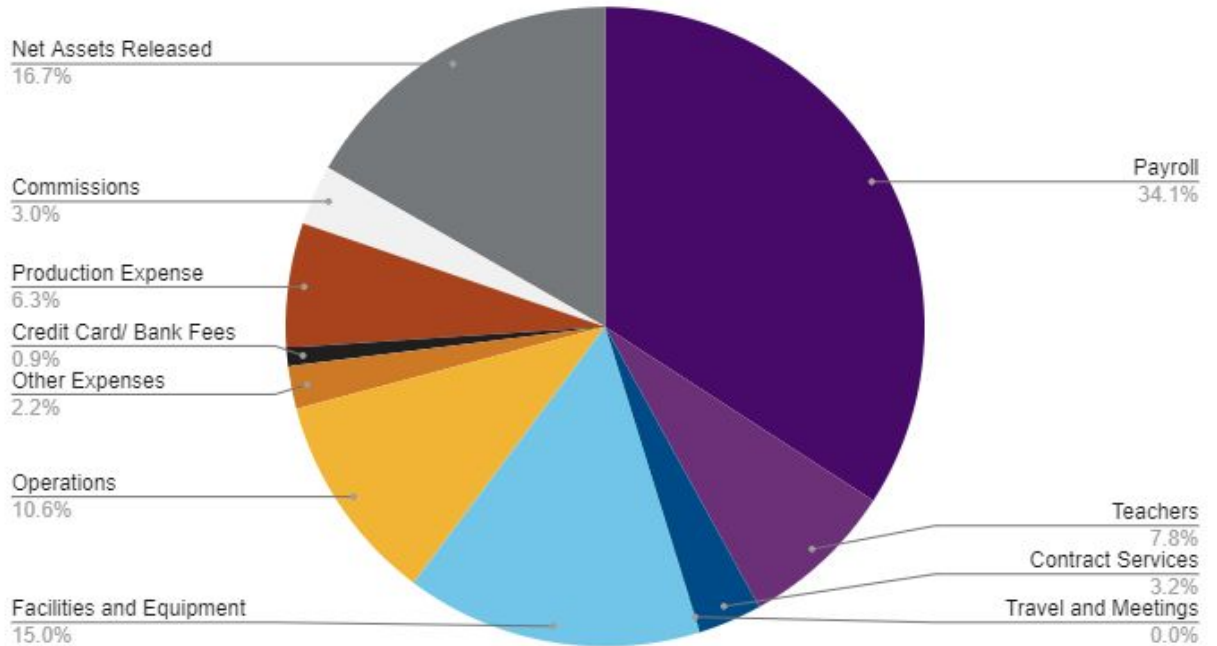


Net Income: 161,678

FINANCE 2022 - 2023

Payroll	\$208,385
Teachers	\$47,852
Contract Services	\$19,628
Travel and Meetings	\$123
Facilities and Equipment	\$91,617
Operations	\$64,886
Other Expenses	\$13,184
Credit Card/ Bank Fees	\$5,644
Production Expense	\$38,381
Commissions	\$18,571
Net Assets Released	\$102,005
Total Expense	610,276

EXPENSES



Net Income: 161,678



EXECUTIVE DIRECTOR'S REPORT

Your Northfield Arts Guild Staff



Michael Johnson
Executive Director



Lynn Mueller
Shop Associate



Shelby Wilson
Visual Arts Manager



Pauline Jennings
Performing Arts Manager



Jennie Autonoe
Education and Engagement Manager

Visual Arts

Galleries

Gift Shop

Artist Support

Performing Arts

Theater

Music

Dance

Education/Engagement

Classes

Community Activities



Visual Arts

-The Main Gallery hosts 6 juried invitational shows and three educational shows per year, in addition to hosting the Fine Craft Collective every winter

-The Up Gallery hosts a rotation of work based on availability

-We provide work on display for a variety of locations around Northfield, including Allina Clinic, and soon City Hall

-Our Guild Shop, featuring over 100 artists, shifts on a weekly bases with new work, undergoing significant updates seasonally, with a revenue of \$38,461

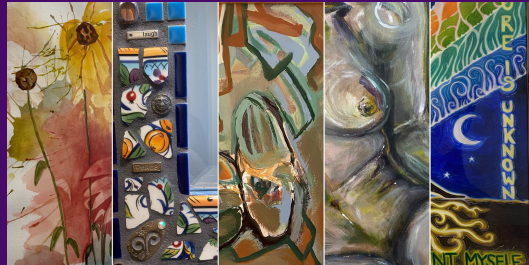
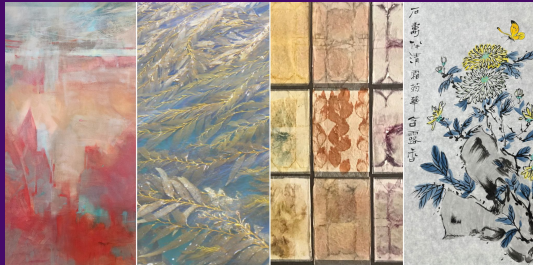
Some other projects:

The Coordination of the Riverfront Fine Arts Festival

Providing gallery tours and talks upon request for various community groups

Hosting Winter Walk and Crazy Dayz activities

Hosting the Imagination Celebration, welcoming over 200 visitors



Performing Arts

Five Season 63 shows (Oct 22- July 23) + One Season 64 show (Sept 2023)
– not including PDYT

- 6 theater productions
 - o Over 1600 patrons; over 200 volunteers (some rec. small stipend)

411 Series - Restarted June 2023

- 3 shows for the 411 2023 Summer Concert Series
 - o 3 openers: All Northfielders including 1 NHS student & 1 NHS 2021 grad
 - o 3 main acts: 2 sold out
 - o 275 patrons; 11 performers; 6 technicians; 10 volunteers

CVRO (Oct 22 – sept. 23)

- 3 Concerts November 2022, April 2023 and September 2023
 - o Tickets sold at the door, so no information in Altru but all members of the orchestra are volunteer

Special Events

- Mrs. Moxie Holiday show: 113 patrons
- CASTastrophe 3 Reboot (Jan. 2023) 212 patrons; 22 volunteers



This past year, the Guild has welcomed 12 new class leader/facilitators into our Education programming! These vibrant teaching artists have, and/or will, be offering new and exciting classes to our line-up, with the potential to bring new audiences through our doors.

We have also welcomed back our "Creating Community Club" program, as well as a new music and art collaboration with EPIC Enterprises, both of which provide arts experiences for adults with disabilities in the Northfield community.

Our Young People's Theater Workshop had another successful summer, we were able to run two additional sessions of our Kids Spin Through the Arts FREE art experience program, and our ceramics programs have been running strong with new class opportunities being added!



Education & Engagement



The Guild was in attendance at many community events in the past year, including Pride in the Park, Riverfront Fine Arts Festival, Hispanic Heritage Celebration, and the inaugural International Day of Peace. These events introduce many new potential constituents to the Guild, and offer free artmaking to attendees!

We completed a very exciting Artist Development Workshop collaboration with three other regional art centers with the help of funding from SEMAC (Southeastern Minnesota Arts Council), and are enthusiastically planning this year's collaboration, which will increase our reach to 8 other centers, and feature 9 important topics that encourage artist learning and networking!

In the last year we were also back in the schools doing free afterschool art lessons with elementary youth, as well as entertaining a van load of middle schoolers here in our downtown building each week. This year we will be increasing our middle school attendance to a bus load (!), and have added the Northfield Montessori School to our weekly schedule of creative art opportunities!

RACHEL HAIDER



THANK YOU!
YOU MAKE ART HAPPEN

