In keeping with the Guild’s mission to inspire artists of all ages and skill levels with inclusive opportunities, connect audiences to new art and ideas, and grow our increasingly diverse audience to strengthen our community, we seek to showcase artworks that enrich both the artist and community. These works should exhibit a unique vision, quality craftsmanship, and be accessible to individuals from all walks of life. We encourage artists from all backgrounds and working in any mediums (in both traditional and contemporary art styles) to submit a proposal. A jury panel will convene to review submitted proposals and select artists who will exhibit.

Eligibility & Submission Requirements
- Open to artists (ages 18 and up) working in any media, living within a radius of approximately 70 miles of Northfield.
- Artists must be prepared to show work created within the last two years that is consistent with the artwork submitted in their proposals.

How to apply
All submissions must be emailed or submitted digitally to heather@northfieldartsguild.org with the subject line: “20-21 Open Call”

Submissions must include the following:
- 8-10 JPEG images that are representative of the work to be exhibited. Images must not exceed 5 MB each. Images should be formatted as follows: Image #_First initial_Last name_Title i.e.; 1_A_Renier_Alitude
- Image List for each submission which includes: Title, Year Created, Medium, Dimensions and Price (including Guild commission).
- Exhibition Proposal and/or Artist Statement
- Artist’s Bio and/or Resume
- $25 non-refundable submission fee for non-members ($15 for members)

Please note we are limited in our ability to display time-based media (video and film). Before submitting proposals that include time-based media, please contact the Visual Arts Manager at heather@northfieldartsguild.org.

Acceptances
Artists’ proposals will be reviewed by a jury panel using the following criteria: quality of the artwork/artistic excellence, creativity and originality, technical skills, overall exhibition proposal. The jury will combine individual proposals together for our two 2021 multi-artist (2-6 artists) exhibitions in our Main Gallery and/or Upstairs (Up) Gallery. Artists who have previously participated in a small group juried exhibition at the Guild must wait two years before they can show in the same venue format. Often another show exhibits simultaneously in our Upstairs (Up) Gallery. Solo exhibitions are on invitation-only basis. Artist proposals not chosen for a juried exhibition in our Main Gallery may be invited to show in a Guild Satellite Exhibition space. Accepted artists will be sent an exhibition packet and contract.

Important Dates
All submission materials are due by April 15, 2021. Notifications will be emailed by April 28, 2021. Accepted artists agree to deliver and pickup their artwork on the dates outlined in the notification packet. Exhibitions will be held June 10-July 17, 2021 and July 22-Aug 21, 2021. Artists creating accepted installation works must be present to assist gallery staff with installation the week of the exhibition opening. A free, Virtual Artist Reception will be held during the run of the exhibitions (dates TBD).

Sales
All works must be for sale. The Guild will manage all artwork sales, including collection and payment of sales tax. Artists receive 60% of each artwork sales price, and the Guild retains a 40% commission. The Guild asks that purchased artworks remain in the exhibition through the end of the show.

Exhibition Space
Approximately 500 square feet. Pedestals, wall shelves and secured vitrines are available. Maximum weight for any single 2-D piece is 50 lbs. Maximum weight for any single 3-D piece is 250 lbs. All pieces must fit through a standard door. At delivery, all pieces must be framed and/or ready to hang/install.

Questions? Please contact:
heather@northfieldartsguild.org · 507-645-8877 x4
304 Division Street · Northfield, Minnesota 55057 · 507-645-8877 · northfieldartsguild.org