

THE GUILD



Northfield Arts Guild Annual Report 2018-19

Northfield Arts Guild's mission is to inspire our community by developing, supporting and providing quality, inclusive artistic opportunities.

The Guild's vision is an evolving community where the arts fuel vibrant growth.

The guiding values of the Guild are:

Creativity: We believe in the creative process and that by nurturing, supporting and developing the creative energy of the community we enrich lives.

Respect: We are dedicated to creating a culture that respects individual abilities and understands and supports the diversity of the artistic disciplines. We know that operating with openness and integrity strengthens connections and fosters trust.

Collaboration: We embrace the skills, strengths and perspectives of our diverse community and we will work together, across boundaries, to fulfill our mission. We aim to foster a participatory environment that empowers people to get involved and we believe that understanding how we are connected makes our work stronger.

Joy: We recognize and celebrate the arts. We welcome opportunities to openly celebrate individual and group achievement, and congratulate those contributing to Northfield's artistic community.

Quality: We are committed to having the highest possible caliber of staff, programs, performances and volunteers from our community and beyond and are dedicated to continuous improvement in our work.

Heritage: We are proud of our long history in the Northfield community and those who contributed generously of time, talent and resources to lay our foundation. We honor our traditions and draw on past experiences as we evolve and innovate for the future.

Welcome to the Guild

We finished our 59th fiscal year strong and with many memorable events due to creative programming, discipline and tireless effort on the part of staff and volunteers. I have walked through the Arts Guild's Main Gallery many times and I'm always stunned by the beauty, creativity and quality of the work. I have seen one of my favorite author's words come to life in the Guild's production of *Population 485* by Michael Perry. I have demanded encores along with all the other fans at 411 concerts and saw a fantastic CVRO performance of my favorite Gershwin tune, *Rhapsody in Blue*. I have even taken a baby step toward learning stage combat in our dance studio.

Much of our mindshare in 2019 was devoted to looking toward our 60th anniversary and celebrating our founders, starting with Myrna Johnson Day on August 20, 2019. Through the course of the year we will be recognizing Paul Neimisto, who founded CVRO in 1979, Susan Carlson and Ann Etter who started the Theater in the Park series 20 years ago, and Patsy Dew and Bob Gregory-Bjorkland, founders of the ever popular Young People's Theater Workshop 30 years ago.

In 2019 we celebrated the retirement of our Performing Arts Manager, herself a founder of Purple Door Youth Theater, Rachel Haider, in July, while bringing on our new Performing Arts Manager, Jared Zeigler.

We are riding on the shoulders of Giants. These Giants, and so many other giants in our midst have contributed to the Guild not only through their artistic skills and vision, but through their efforts and mentoring. They are inspiring and bringing up new generations of artists who are even now creating something the world has never seen before. And when they do, you will see it at the Guild!

Thank you all for your support over the last year. The Guild had another successful year last year by many measures and we are working hard to bring you a 60th anniversary season that surpasses the last!

Yours Truly,

Rolf Kragseth
Board President



Northfield Arts Guild activities are made possible by the voters of Minnesota through a Minnesota State Arts Board Operating Support grant, thanks to a legislative appropriation from the arts and cultural heritage fund.

Many thanks to our local legislators for their continued support of the Legacy Amendment!

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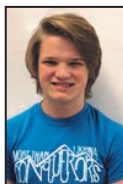
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Northfield’s Creative Partner

The Guild’s 59th season of arts programming was remarkable in its breadth, offering meaningful and abundant opportunities for artists and audiences of all ages and abilities, spanning numerous artistic disciplines.

It was a year of impressive achievements, from Kyra Reverman’s starring turn as Mary Lennox in *The Secret Garden*, to the Cannon Valley Regional Orchestra’s first ever Mardi Gras Ball, to Paul Brigg’s incisive exhibition, *Cell Persona*, examining the impact of prison on black lives in incredible ceramic works, and culminating in our first annual Monster Drawing Rally, showcasing 26 regional artists drawing live at Imminent Brewing.

I was equally excited to see our dedicated and talented staff take on collaborations inside and outside our buildings, generating projects touching on important social issues, expanding art engagement and strengthening ties throughout our community. Examples include 14 area collaborations by our education program, including our mobile art cart, Inspiration Station, taking free art making to neighborhoods, parks and events and the landmark, city-wide event Northfield Shares a Dinner on August 25.

Exhibitions also featured special collaborations, including *We are Water: Watershed*, presented in partnership with Carleton’s Perlman Teaching Museum and the Cannon River Watershed Partnership, and *Artists of the Cannon River Clay Tour: Place*, part of a three venue celebration of ceramic works with St. Olaf and Carleton Colleges

The year drew to a close with two significant moments for the Guild – Performing Arts Manager Rachel Haider’s retirement in July and our 60th anniversary on August 20. I am one of many who are grateful for Rachel’s indelible legacy and service to the arts in Northfield during her tenure at the Guild, and we are so fortunate that she will continue to direct Purple Door Youth Theater (a program she founded) among other projects.

The Guild’s 60th anniversary kick-off event gave us the opportunity to celebrate Myrna Johnson, a driving force in launching and sustaining the Guild, and to gather with friends and supporters to share ice cream and look ahead to an exciting 60th season.

The Guild has been created, shaped and sustained over many years by so many people in our community – and I am grateful to each and every one of you. I am thrilled to continue to work together as we find new ways to discover how the arts can reflect and enrich our lives and community in the year ahead.

Tim Peterson
Executive Director

2018-19 Guild Staff

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Paul Briggs - *Cell Persona: Incarceration's Impact on Black Lives*

VISUAL ARTS

Galleries

28 exhibitions were presented in our Main Gallery, Up Gallery and seven satellite spaces serving **185 adult artists, 1,030 youth artists** and reaching over **29,000 visitors**.

Featured exhibitions included *We are Water: Watershed*, *Galen Arthur Brown, Shape & Form*, *Tiny Impressions, To the Top!* and *Artists of the Cannon River Clay Tour: Place*



Photo by Griff Wigley, Locally Grown Northfield

Festival

Over **7,500 visitors** experienced artworks by **70 regional artists** and had the opportunity to watch chain saw sculpture demonstrations at our Riverfront Fine Arts Festival in September 2018.



Gift Shop

The Guild Gift Shop continued to be an important economic outlet for over **115 member artists**, generating **\$48,000** in annual sales!

Professional Development



480 new and established artists had the opportunity to grow and network through **7 Artist Mixers, 6 Workshops, 3 Studio Visits, 2 Lunch & Learns** and our **Craftastic Art Supply Swap & Sale**.

PERFORMING ARTS



Clockwise from top:
A Christmas Story,
The Secret Garden,
Population 485,
Scenes from The Odyssey

Mansfield Park pictured
on cover.

Theater

Over 3,085 people attended our *Journey Home* Theater season of five plays:

- *Population 485*
- *A Christmas Story*
- *The Secret Garden*
- *Mansfield Park*
- *Scenes from The Odyssey*



LAB Series

Our LAB Series is dedicated to fostering theater artists to develop their own productions. **101 people** attended *The Pink Unicorn* production plus a staged reading from *Shrapnel in the Heart*.

CASTastrophe!

This marvelous event, directed by Pauline Jennings, featured Northfield stars performing songs and scenes in roles for which they would never normally be cast - featuring **33 cast, band and crew** members performing in **2 sold out shows**.



Our 59th theater season showcased the work of 74 actors, 108 artistic crew and 27 front of house volunteers.

Cannon Valley Regional Orchestra



CVRO performed **four concerts** in **Northfield, Cannon Falls and Kenyon**, including *American Memories*, *Holiday Chamber Music*, *Mardi Gras Ball* and *Romantic Spring* - for an **audience of 424**. The volunteer orchestra is led by CVRO founder and conductor Paul Niemisto.

The 2019-20 will celebrate CVRO's 40th anniversary season.



411 Concert Series

The 411 Concert Series is produced by Dan Rustad and Ray Coudret, in collaboration with the Guild. The series brings **regionally and nationally touring solo and group musicians** to Northfield. Our 2018-19 line up featured:

- **The Cactus Blossoms**
- **Davina and The Vagabonds**
at Armory Square
- **Mary Gauthier** *2019 Grammy nominee for Best Folk Album*
- **Sam Ryden**

658 people attended these one-night-only concerts.

The 411 Concert Series also offers opportunities for **local musicians** to open for these established touring headliners. The openers for 2018-19 included **Cannon River Currents** and the **Laura Caviani Trio**.

EDUCATION

Classes



The Guild offered **132 classes** serving **455 adults and youth** in dance, theater, clay and more for artists of *all ages and abilities*, with **752 overall registrations**, led by **49 instructors**. Highlighted offerings include vibrant clay classes, teen-only workshops, a thriving Creating Community Club and performing arts education.

Purple Door Youth Theater



PDYT is an education program in which youth receive hands-on experience in acting, technical and administrative theater led by our staff of theater artists to produce high-quality theatrical productions.

2018-19 presented a colorful production of *The Wizard of Oz* featuring **54 student cast and crew** performing to sold out audiences of **744 people**.

Young People's Theater Workshop

In its 29th year, YPTW offered instruction in creative drama and performance for **108 students entering grades 3-12**. The 2 sessions' performances drew an audience of **511** at the Northfield High School auditorium.



ART IN THE COMMUNITY



Inspiration Station

The Guild brings art making throughout our community with our **Inspiration Station**—a roving art cart with supplies and ideas to spark your imagination! The Inspiration Station conducted **33 visits** across Northfield reaching **729 youth** and **305 adults** - *our largest audience yet for community art making!*

The Guild provided art engagement for the community in collaboration with 14 community partners including Afterschool and Summer PLUS, HealthFinders Collaborative, Greenvale Park Community School programming, First Friday Art Nights, and at Northfield Shares a Dinner (at right)!



Open Art

Open Art offers **free drop in art making sessions** in the Guild's Art Studio for youth and families. In its second year, we served **458 youth** and **226 adult participants** in **seven Open Art events** - almost 3x as many people served as last year!



Read Together, Create Together

Read Together Create Together is a program that brings arts-based literacy lessons to youth between the ages of 2-5 at in-home daycares. **In 2018-19, we held 14 residencies supporting 76 youth.** In 2018-19, **94% of youth served by RTCT improved their kindergarten readiness.** RTCT is a partnership with Healthy Community Initiative and area librarians.

VOLUNTEERS OF THE YEAR



VIRGINIA LORANG

Arts Advocate Award



KATE STUART

Performing Arts/Education



WENDELL ARNESON

Visual Arts



CLARK OHNESORGE

CVRO

THANK YOU TO EVERY GUILD VOLUNTEER!

**Your service, energy, time and passion
make the Guild's arts programming possible!**

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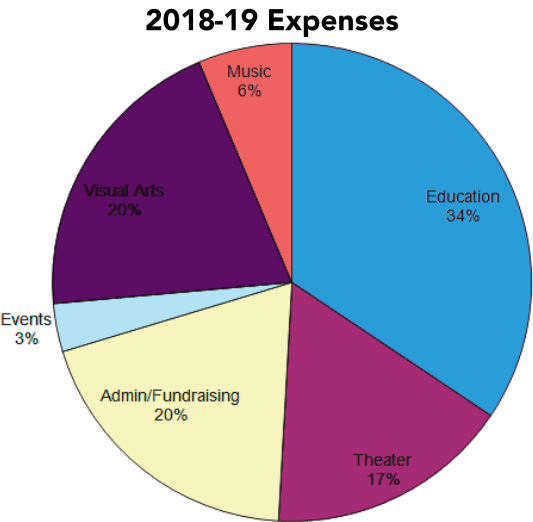
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J. Scott Furniture Co.
The Sketchy Artist
Thrivent Financial
Visit Northfield

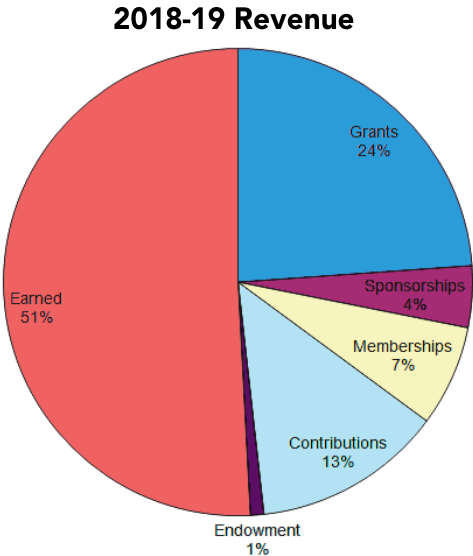
*The Guild installed new,
welcoming signage on
both our historic buildings
in fall 2019*



	August 31, 2019	August 31, 2018
ASSETS		
Cash in Checking & Savings	\$200,596	\$216,152
Other Current Assets	\$11,821	\$8,694
Grants Receivable	<u>\$61,743</u>	<u>\$29,330</u>
Total Current Assets	\$274,160	\$254,176
Land, Buildings & Equipment (Net)	\$280,100	\$294,566
Noncurrent Assets	\$128,007	\$140,370
Assets held by MN Philanthropy Partners		
TOTAL ASSETS	\$682,267	\$689,112
LIABILITIES & NET ASSETS		
Liabilities	\$48,334	\$65,924
Net Assets		
Unrestricted		
Operating	\$93,109	\$68,972
Fixed Assets	\$280,100	\$294,566
Temporarily Restricted	\$112,953	\$111,550
Permanently Restricted	<u>\$147,771</u>	<u>\$150,135</u>
Total Net Assets	\$633,933	\$625,223
TOTAL LIABILITIES & NET ASSETS	\$682,267	\$689,112
Net Assets beginning of year	\$625,223	\$550,806
Change in unrestricted	9,672	33,040
Change in temporary restricted	1,402	37,355
Change in permanent restricted	<u>(2,364)</u>	<u>4,022</u>
Net Assets end of year	\$633,933	\$625,223



	August 31, 2019	August 31, 2018	% Change
REVENUES			
Government Grants	\$48,508	\$41,642	16%
McKnight Grant	\$20,000	\$20,000	0%
Other Grants	\$59,049	\$91,575	-36%
Sponsorships	\$22,750	\$23,000	-1%
Memberships	\$37,320	\$37,156	0%
Contributions	\$70,104	\$92,866	-25%
Endowment Revenue	\$5,000	\$5,000	0%
Class Fees & program revenue	\$116,105	\$133,351	-13%
Admissions	\$69,686	\$81,124	-14%
Interest	\$132	\$92	44%
Building Use and other rentals	\$4,889	\$4,912	0%
Miscellaneous	\$3,678	\$5,506	-33%
Shop & Gallery Sales	\$61,055	\$52,551	16%
Event Revenue	\$16,057	\$14,270	13%
TOTAL OPERATING REVENUES	\$534,333	\$603,044	-11%
EXPENSES			
Personnel	\$228,042	\$227,639	0%
Teachers/Stipends/Services	\$108,603	\$130,080	-17%
Dues/Memberships/Fees	\$17,124	\$15,671	9%
Building & Equipment	\$51,557	\$51,784	0%
Interest	\$0	\$0	0%
Postage/Printing/Advertising	\$19,459	\$30,122	-35%
Royalties/Scripts/Props/Costumes	\$10,129	\$16,493	-39%
Supplies	\$15,322	\$25,158	-39%
Telephone	\$4,396	\$3,990	10%
Shop & Gallery Commissions/Purchases	\$35,605	\$31,645	13%
Scholarships	\$2,748	\$3,478	-21%
Miscellaneous	\$269	\$885	-70%
Depreciation	\$31,407	\$33,058	-5%
TOTAL EXPENSES	\$524,661	\$570,004	-8%
CHANGE IN UNRESTRICTED NET ASSETS			
	\$9,672	\$33,040	



Special Thanks to our Volunteer Program Committees

Education

Elizabeth Musicant*
Kari Nelson
Kate Stuart
Sandy Turbes

* *committee chair*

Performing Arts

Katherine Middledorp*
Birch Carlson
Felicia Crosby
Esmé Elzi
Kosmo Esplan
Rolf Kragseth
Halle Maki-Waller
Greg Muth
Elin Odegaard
Megan Proft
Marc Robinson

Visual Arts

Wendell Arneson
Jim Bohnoff
Joel Froehle
Lisa Guthrie
Tim Lloyd
Kip O'Krongly
Erica Ness
Katherine Norrie
Jan Shoger
Leanne Stremcha
Rebecca Tolle



Monster Drawing Rally at Imminent Brewing (left)
and Ice Cream Social celebrating the Guild's 60th anniversary
& Myrna Johnson Day - August 20, 2019 (right)

Special thanks to these artists, who contributed their time and talents for the Guild's first annual Monster Drawing Rally, held on July 23, 2019 at Imminent Brewing

Ann Beimers
Matt Bowers
Dan Bruggeman
Toni Easterson
Jill Ewald
Julie Fakler
Leander Fried
Madeline Garcia
Maurice Gibbs

Mary Griep
David Huyck
Lilla Johnson
Marsha Kitchel
David Lefkowitz
Glynnis Lessing
Mary Malone
Liz Miller
Laura Nakasaka

Katherine Norrie
Clara Peterson
Julia Radtke
Fred Somers
Laura Stack
Mar Valdecantos
Michon Weeks
Evan Wesselman