

WELCOME

Northfield Arts Guild

Annual Member Meeting

February 21, 2023



Agenda

Welcome

Mission, Vision

Remarks by President, Pepe Kryzda

Board/Committee Updates

FY22 Finances

Remarks by Executive Director, Staff

Thank you Volunteers!

Closing Remarks



Mission

Our mission is to inspire artists of all ages and skill levels with inclusive opportunities, connect audiences to new art and ideas, and grow our increasingly diverse audiences to strengthen our community.

Vision



The vision of the Northfield Arts Guild is to create an evolving community where the arts fuel vibrant growth.

President's Greeting

Pepe Kryzda
Board President,
2021-2022



Organizational Goals

- Develop and implement a comprehensive fundraising plan
- Evaluate and refine donor relations
- Recruit new sponsors
- Evolve and develop inclusive, equitable programs
- Create a comprehensive program plan
- Increase programming through partnerships
- Develop and implement a facilities plan to support operations
- Evaluate and strengthen brand position
- Review potential resources to support marketing efforts
- Develop marketing strategies and communication plan
- Provide ongoing support to staff and board members to perpetuate success





Native Land Acknowledgement

Northfield Arts Guild

Although we have arrived here in numerous ways, we want to humbly acknowledge that we gather on the traditional and ancestral homeland of the Dakota people and honor with gratitude the land itself and the people who have stewarded it throughout generations. We also acknowledge the diverse and vibrant Native Communities that make their home here today. We recognize the ongoing injustices that have been committed against the Dakota Nation, and we wish to interrupt this legacy. For many generations, Native Americans have lived, worked, created art, and shared stories on this land for which they were and are the caretakers. It is our hope that we, also storytellers and artists, apply equal care at this time and always.



Board of Directors 2021-22

Pepe Kryzda, President
Nancy Carlson, Vice President
David McKee, Treasurer
Judy Kutulas, Secretary
Connie Albers, Development/Events
Jane Fenton
Rita Gomez, Community Engagement
Rae Horton, Membership
Rolf Kragseth
Jane Moore
Amy Pagel, Governance
Fernando Sevilla, Membership
Bob Thacker
Katie Warren
Mary Rizzo, Youth Member
Jasmin Charlton, Youth Member

Thank you to board directors recently ending their term:

*Nancy Carlson
David McKee
Mary Rizzo
Jasmin Charlton*

Welcome new board members:

*Susan Carlson
Blue Handlang
Lizzie Lathrop
Jennifer Salinas Santos
Noah Schomburg*

22-23 Interim Treasurer:

Ken Ewald



Finances



Membership

Donations

Sponsors

Grants

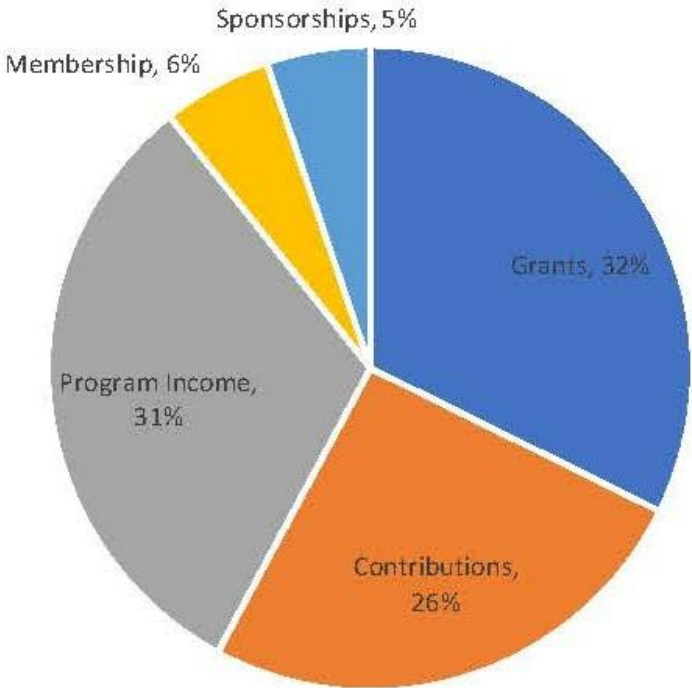
Earned Income

Statement of Activities for the Year Ending

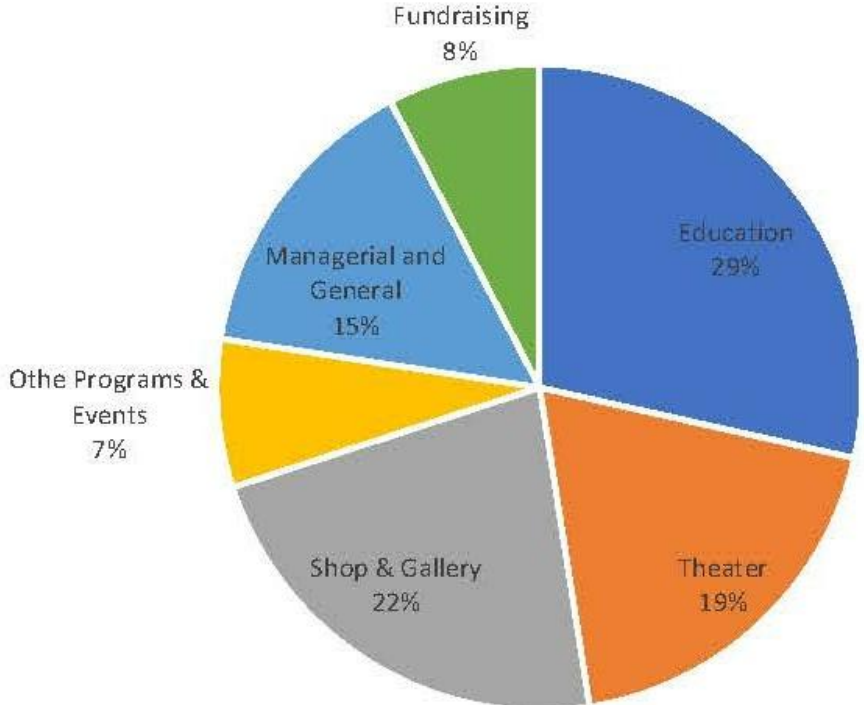
	8/31/2022	8/31/2021
Support and Revenue		
Grants	\$ 155,492	\$ 145,395
Donations	151,562	148,131
Program Fees & Earned Income	211,316	125,607
Net Gain/(Loss) on Investments	<u>(42,226)</u>	<u>43,058</u>
Total Support and Revenue	\$ 476,144	\$ 462,191
Operating Expense		
Education	\$ 136,934	\$ 102,660
Theater	91,349	34,628
Shop & Gallery	108,007	87,965
Other Programs & Events	35,588	17,363
Total Operating Expense	\$ 371,878	\$ 242,616
Admin/Fundraising Support		
Managerial and General	\$ 71,721	\$ 72,855
Fundraising	36,797	34,019
Total Admin & Fundraising Support	\$ 108,518	\$ 106,874
Total Expense	\$ 480,396	\$ 349,490

	8/31/2022	8/31/2021
Annual Membership	300	316
Membership Revenue	27,074	26,564
Earned Revenue	39%	31%
Contributed Revenue	61%	69%

Revenue Sources 2021-22



Expenses 2021-22



Statement of Financial Position as of

Assets	8/31/2022	8/31/2021
Current Assets		
Cash & Equivalents	\$263,832	\$285,265
Other Assets	103,644	76,681
Investments	157,976	205,296
Building and Equipment (Net)	<u>242,668</u>	<u>255,381</u>
Total Assets	<u>\$768,120</u>	<u>\$822,623</u>
Liabilities		
Current Liabilities	\$ 27,836	\$ 77,797
Long Term Liabilities	<u>3,219</u>	<u>3,509</u>
Total Liabilities	\$ 31,055	\$ 81,306
Net Assets		
Unrestricted Assets	\$502,840	\$438,640
Temporarily Restricted Assets	66,249	92,381
Permanently Restricted Assets	<u>167,976</u>	<u>210,296</u>
Total Net Assets	\$737,065	\$741,317
Total Liabilities and Net Assets	<u>\$768,120</u>	<u>\$822,623</u>

Unaudited financial results

A Vibrant Economy...

- \$2.2 million impact on the region by non-profit arts and culture organizations
- \$525,866 value based on 23,320 volunteer hours in arts and culture organizations



Executive Director's Report

- Staffing
- Programs
- Engagement
- Operations



Guild Staff, FY22

Andrea Sjogren
Executive Director

Jennie Eubank
Education and Engagement Manager

Madison Hughes
Visual Arts Manager

Anna Olson
Performing Arts Manager

Virginia Lorang
Accountant



Welcome New Staff, FY23

Shelby Wilson

Visual Arts Manager



Mishia Edwards

Performing Arts Manager

Lynn Mueller

Shop Associate



Susan Carlson

Volunteer Shop Associate



Key Programs



Galleries

Gift Shop

Theater

Music

Education



Community Engagement

Visual Arts – Gallery, Shop

- Exhibitions – Main Gallery, Up Gallery, Satellite Gallery
- Receptions
- Shop – reopened to normal pre-pandemic hours
- Riverfront Fine Arts Festival
- Gallery Committee



Performing Arts - Theater



- 62nd Season
- Purple Door Youth Theater
- 63rd Season
- Theater Committee

Performing Arts - Music

- Cannon Valley Regional Orchestra
- CVRO Council
- 411 Concert Series
- Fiscal Sponsorship - The Troubadours



Education



- In-Person Classes – Youth/Adult
- Kids Spin Through the Arts
- Continued Online Classes
- Ceramics Studio/Art Studio
- Young People’s Theater Workshop

Community Engagement

- Inspiration Station/Events
- Open Art
- Arty Pants
- Art in the Schools
- Arty Parties
- Youth Council



Volunteer Committees, 2021-22

LEGACY COMMITTEE

Richard Collman
Virginia Lorang
Ann Etter

VOLUNTEER SHOP ASSOCIATE

Susan Carlson

FACILITY COMMITTEE

Rolf Kragseth, Board member
Pepe Kryzda, Board member

EDUCATION COMMITTEE

Josephine Kelly
Elizabeth Musicant
Kate Stuart
Sandy Turbes

GALLERY COMMITTEE/ INSTALLATION CREW

Wendell Arneson
Jim Bohnhoff
Kay Brown
Joel Froehle
Tim Lloyd
Kip O'Krongly
Katherine Norrie
Jan Shoger



THEATER COMMITTEE

Elin Odegaard, Committee Chair
Mishia Edwards
Taylor Heitman
Dean Lamp
Jonathan Larson
Greg Muth
Megan Proft
Marc Robinson

Thank You

Questions/Comments by Members?

Thank you for attending tonight,
and for your membership and
ongoing involvement in the
success of the Northfield Arts
Guild. We are grateful!

