



Welcome
to the Annual Members Meeting



Meeting Agenda

6:30 pm	Welcome! Board of Directors and Staff updates:	Rolf Kragseth, Board President
6:35 pm	2019-2020 Financials Outlook for 2020-2021	David McKee, Board Treasurer
6.40 pm	Executive Director remarks	Tim Peterson, Executive Director
6:45 pm	2020-21 Program Highlights <ul style="list-style-type: none">• Visual Arts• Theater• Music• Education• Community Outreach	Heather Lawrenz, Visual Arts Manager Susan Carlson, Board Member Tim Peterson Connie Albers, Board Member Jennie Eubank, Education Assistant & Outreach Coordinator
7:00 pm	Volunteer of the Year Awards	Tim Peterson
7:05 pm	2019-2020 Guild Video	by Simon Stauffer
7:10 pm	Closing Remarks and Q & A, if time allows	Rolf Kragseth

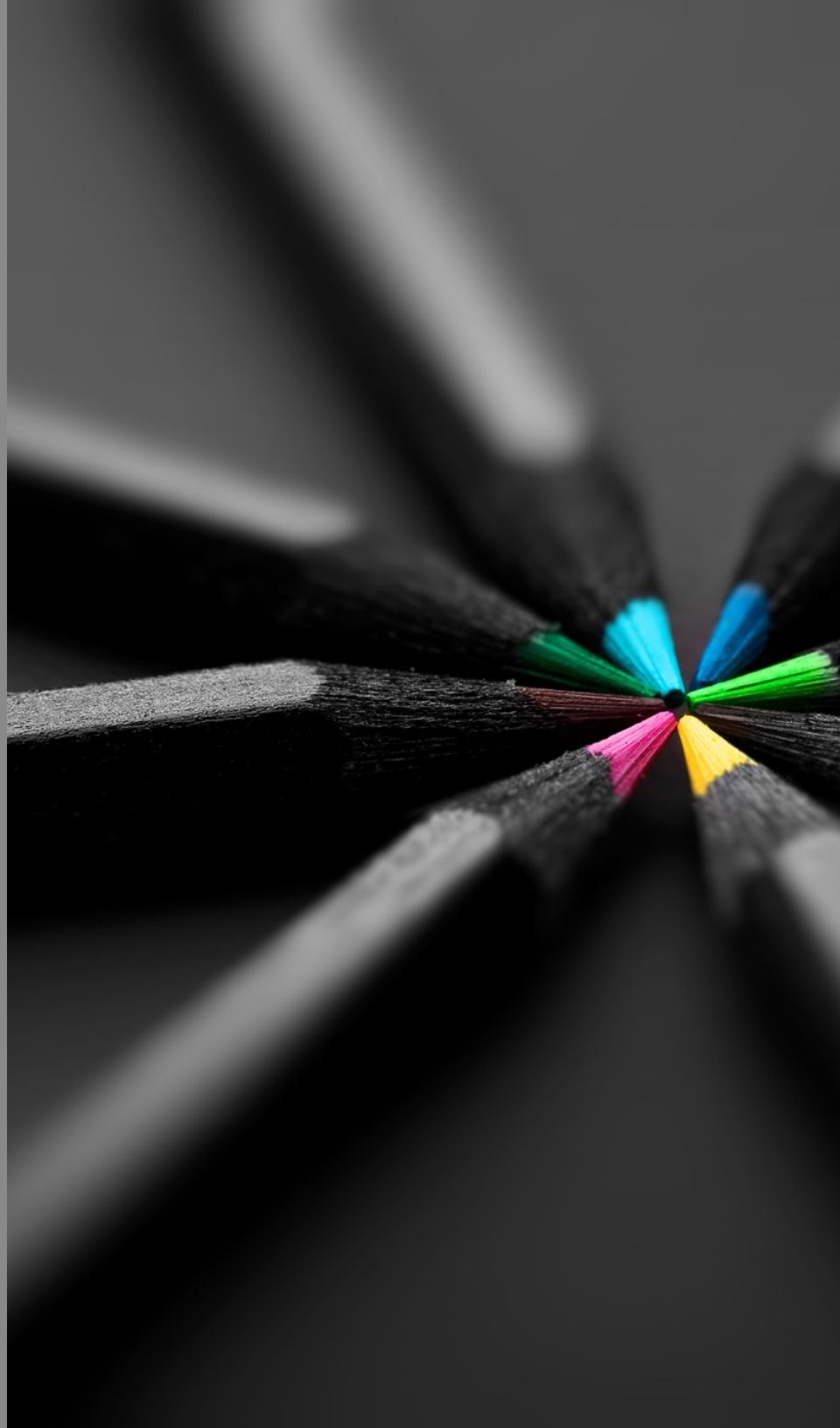
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Mission & Vision

For over 60 years, the Northfield Arts Guild has thrived as a multi-disciplinary arts center.

Our **mission** is to inspire artists of all ages and skill levels with inclusive opportunities, connect audiences to new art and ideas, and grow our increasingly diverse audience to strengthen our community.

Our **vision** is an evolving community where the arts fuel vibrant growth.



What a Difference a Year Makes

What a difference a year makes. The Northfield Arts Guild kicked off its 60th Anniversary year on August 20, 2019 with an ice cream social in honor of Myrna Johnson Day. It was a wonderful event, outdoors on the lawn at the theater, well attended, no masks or social distancing required. Our theater season was dubbed the 60 Carat Season, and a 40th Anniversary CVRO season was on the books as well. We were looking forward to a busy year, full of exhibitions, plays, concerts, classes and gift shop visitors. Then in March everything changed. Performances were cancelled. Meetings and classes went online. Our gallery bravely presented all their scheduled exhibitions of the season, it's just that some of them could only be viewed online. People hunkered down. We all had to make many hard decisions.

So it was all a bust right? I don't think so. The Arts Guild is finding new ways to reach our audiences. Heather is hosting virtual artist receptions for each gallery exhibition. It's not the same experience as the traditional hors d'oeuvres and wine receptions but I find them very informative and they are recorded for those who cannot participate in real time. Our instructors pivoted to online classes. We have continued arts outreach through online instruction videos and creating and distributing 850 free art kits for our art-at-home activities. We're also producing a first ever Solos monologue writing and performance festival, the brainchild of Brendon Etter. Twelve monologues have been selected and recorded, soon to be released to our audiences. Online, of course. The gift shop and the main gallery are again open to the public, currently with limited hours and limited numbers of visitors, but we have added options for shopping at home or contactless pickup. It's all there on our website under the Guild @ Home tab.

Creativity thrives on limitations, though. Circumstance forced our hand and as artists, we're expressing ourselves in new ways and in different media we never dreamed of a year ago. What artistic endeavor are you working on next? How did 2020 shape it? For over 60 years, the Guild has been supporting and facilitating All Kinds of Art for All Kinds of People in our community and we plan to continue doing just that for another 60 years. We thank you for your support over the past year and we can't wait to see what you come up with next!

Rolf Kragseth
Board President



This activity is made possible by the voter of Minnesota through a Minnesota State Arts Board Operating Support grant, thanks to a legislative appropriation from the arts and cultural heritage fund



This activity is made possible by the voters of Minnesota through a grant from the Southeastern Minnesota Arts Council thanks to a legislative appropriation from the arts & cultural heritage fund.

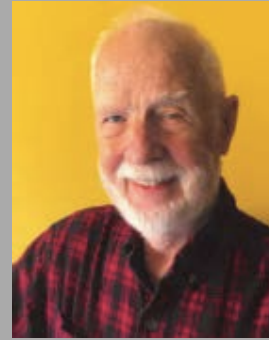
Board of Directors 2019-2020



Rolf Kragseth
President



Amy Pagel
Vice President



David McKee
Treasurer



Judy Kutulas
Secretary



Connie Albers



Nancy Carlson



Susan Carlson



Pepe Kryzda



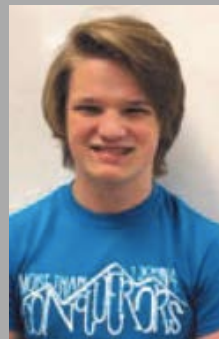
Rachel Gorden Mercer



Christina Sauer



Fernando Sevilla



David Shelby
Youth Member



Marta Sorenson
Youth Member



Katie Warren

NORTHFIELD ARTS GUILD

Statement of Financial Position

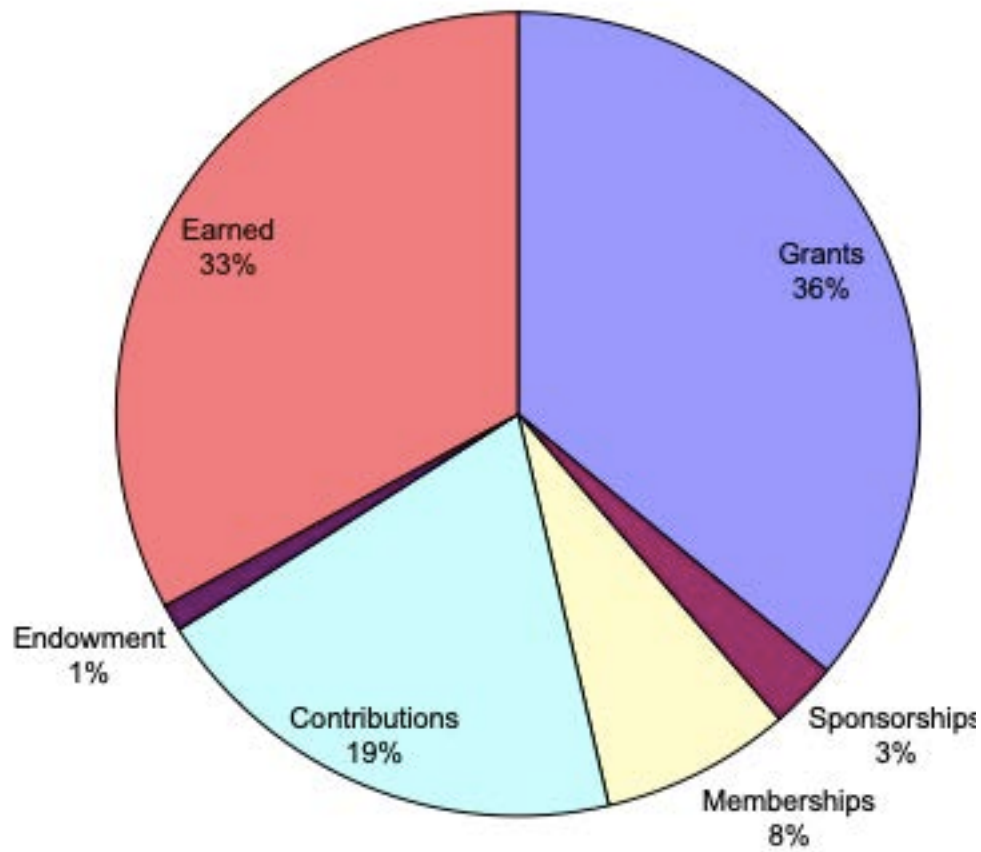
	August 31, 2020	August 31, 2019
ASSETS		
Cash in Checking & Savings	242,513	200,596
Other Current Assets	31,025	12,321
Grants Receivable	33,899	61,743
Total Current Assets		
Land, Buildings & Equipment (Net)	258,161	280,100
Noncurrent Assets		
Assets held by MN Community End		
Assets held by Northfield SHARES	134,561	132,492
TOTAL ASSETS	\$ 700,159	\$ 687,251
LIABILITIES & NET ASSETS		
Liabilities	87,374	42,210
Net Assets		
Unrestricted		
Operating	123,227	99,853
Fixed Assets	258,161	280,100
Temporarily Restricted	77,072	112,832
Permanently Restricted	154,325	152,256
Total Net Assets	612,785	645,041
TOTAL LIABILITIES & NET ASSETS	\$ 700,159	\$ 687,251
Net assets beginning of year	645,041	625,223
Change in unrestricted	1,435	16,415
Changed in temporarily restricted	(35,760)	1,282
Change in permanently restricted	2,069	2,121
Net assets end of year	\$ 612,785	\$ 645,041

NORTHFIELD ARTS GUILD

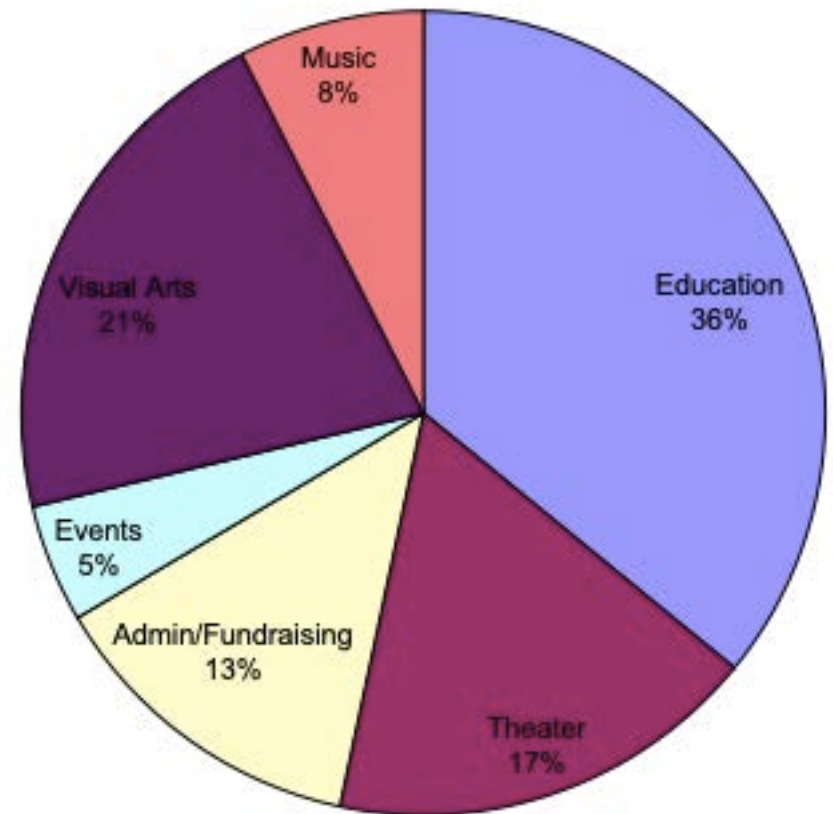
Statement of Financial Position

	August 31, 2020	August 31, 2019	% Change
REVENUES			
Government Grants	89,922	48,508	85%
McKnight Grant	20,000	20,000	0%
Other Grants	53,866	59,049	-9%
Sponsorships	12,250	23,250	-47%
Memberships	34,764	37,320	-7%
Contributions	89,204	70,224	27%
Endowment Revenue	5,000	5,000	0%
Class Fees & program revenue	61,545	116,105	-47%
Admissions	30,693	69,686	-56%
Interest	145	132	10%
Building Use and other rentals	3,792	4,889	-22%
Miscellaneous	1,755	3,678	-52%
Shop & Gallery Sales	34,937	61,099	-43%
Event Revenue	16,744	16,057	4%
TOTAL OPERATING REVENUES	\$454,616	\$534,997	-15%
EXPENSES			
Personnel	232,041	221,658	5%
Teachers/Stipends/Services	66,296	108,603	-39%
Dues/Memberships/Fees	15,495	17,124	-10%
Building & Equipment	53,279	51,701	3%
Interest	135	-	-
Postage/Printing/Advertising	13,187	19,459	-32%
Royalties/Scripts/Props/Costumes	9,608	10,129	-5%
Supplies	10,546	15,442	-32%
Telephone/Website	4,513	4,396	3%
Shop & Gallery Commissions/Purchases	20,761	35,605	-42%
Scholarships	500	2,748	-82%
Miscellaneous	1,360	269	406%
Depreciation	25,460	31,407	-19%
TOTAL EXPENSES	\$453,181	\$518,542	-13%
CHANGE IN UNRESTRICTED NET ASSETS	\$1,435	\$16,455	

Revenues
2019-2020



Expenses
2019-2020



A Year to Remember

Reaching the Northfield Arts Guild's 60th anniversary was made possible by generations of work from a multitude of individuals in our community, all working together over the years to offer what we have sought from the beginning – a center for the arts in the heart of our community where all are welcomed.

Your past, present and future work for and support of the Guild continues this promise. In this spirit, the Guild's board and staff embarked on creating a new three-year strategic plan that lays a road map for all we hope to achieve in service of our mission through 2023 and beyond.

While this process was impacted by the COVID-19 pandemic and the murder of George Floyd and the riots that ensued, we were reminded that we have the power to make systemic change to increase equity, diversity and inclusion in every aspect of our organization. I am proud that our board is increasing representation of our diverse community with the recent addition of two talented professionals who are also people of color, and we continue to aim higher. We acknowledge we can and must continue to do better.

I also want to express how incredibly proud I am of the Guild's staff for developing deeply meaningful anniversary programming and applaud their immediate response to the stay-at-home orders, rallying to create new online programming and tools to better reach and serve people of all ages. While our downtown building reopened in August, we are continuing to fill our YouTube channel and Guild@Home webpage with videos of exhibition tours, artist receptions, arts instruction (offered in English and Spanish!), and dance and theater performances until we can gather again and for those who still cannot visit us.

The pandemic continues to impact us all, including the Guild. However, as challenging times have occurred throughout our 60-year history, I am heartened that we still find ways to support each other and the Guild's mission in our community. Your memberships, donations, sponsorships, gift shop purchases and participation sustain the Northfield Arts Guild and confirm that there is no quarantine for creativity or limits on what we can accomplish together.

Tim Peterson, Executive Director



2019-2020 Guild Staff

Tim Peterson	Executive Director
Heather Lawrenz	Visual Arts Manager
Jared Zeigler	Performing Arts Manager
Megan Proft	Education and Volunteer Manager
Jennie Eubank	Education Assistant & Outreach Coordinator
Bridget Novak	Education Assistant & Resident Teaching Artist
Gift Shop Assistants	Matt Griffin, Emily Haskell
Kathy Bjerke	Accountant



Honoring 60 Years of Art in our Community



An Evening with the Founders: top: Myrna Johnson, bottom: Bob Gregory-Bjorklund, Patsy Dew, Paul Niemisto and Paula Granquist, Ann Etter and Susan Carlson. Top right: archivist Victor Fesenmeyer and a galley of the upcoming Guild 60th anniversary publication.

Visual Arts

GALLERIES

21 exhibitions were presented in our Main Gallery, Up Gallery, and six satellite galleries serving **195 adult artists**, **940 youth artists** and drawing **23,638 visitors** in person and online.

Exhibitions continued during our temporarily closure, offering engaging virtual receptions, exhibition tours and online publications.

ARTIST PROFESSIONAL DEVELOPMENT

183 new and established artists had the opportunity to grow and network through live and/or online **artist mixers**, **workshops**, **studio visits**, **Lunch and Learns** and **virtual artist talks**.

From top right: Studio visit with Jan Shoger, Riverfront Fine Arts Festival, Gift Shop, Heather Lawrenz giving an online tour, Foundation show reception.

GIFT SHOP

The Guild Gift Shop continues to be an important economic outlet for **115 member artists**.

Remote sales were available between March-August, continuing support for area artists. **We're glad to be open!**

FESTIVAL

Over **7,500 visitors** experienced artworks by **70 regional artists** at our annual Riverfront Fine Arts Festival.



Performing Arts



THEATER

Our **60 Carat Season** launched with the world premier LAB production of *The Great Northfield Bank Robbery: A Love Story*, followed by the classic farce, *Lend Me a Tenor*. We also staged *CASTastrophe2* led by Pauline Jennings. Together these plays drew over **1,513 people**.

While we sadly had to cancel *Grey Gardens* and *Billy Elliot the Musical*, we will be able to postpone *The Lion in Winter* to summer 2020.

The season showcased the work of **40 actors**, **67 artistic crew** and **57 front of house volunteers**.

VIEWING CLUB

Performing Arts transitioned online with the Viewing Club, offering participants access to recordings of regional and national productions followed by in-depth discussions on Zoom.



From top left: *The Curious Incident of the Dog in the Night-Time*, *Lend Me a Tenor*, and *The Great Northfield Bank Robbery: A Love Story*.



411 CONCERT SERIES

This annual concert series brings touring musicians to Northfield. 2019-20 saw live performances by Pieta Brown and Jerry Kosak & Pat Donohue. In March we had to cancel the sold-out Cactus Blossoms concert, but we were able to present Katy Vernon as a Facebook Live concert. The series had **108 people attend** live concerts and **68 attend online**.

CANNON VALLEY REGIONAL ORCHESTRA CVRO launched it's **40th anniversary year** under conductor Paul Niemisto. 2019 concerts included *Tribute* and the chamber group performances of *Christmas Brass & Carol Sing* at Armory Square - all **reaching an audience of 307**. The final two celebratory concerts had to be postponed.



From top: Jerry Kosak, Pieta Brown, The Cactus Blossoms and Katy Vernon: Facebook Live – and CVRO's Tribute concert.

Music





Education

YOUNG PEOPLE'S THEATER WORKSHOP

In its 30th Year, YPTW offered instruction in creative performance for 33 youth entering grades 3-12. Two sessions were held online with an audience of 603

PURPLE DOOR YOUTH THEATER

PDYT offers youth hands-on experience in acting and technical and administrative theater led by our staff of theater artists to produce high-quality theatrical productions.

We presented a fantastic production of *Matilda the Musical* and the PPDYT production of *The Prince and The Pauper*, cut short by March stay-at-home orders. Both productions served a cast and crew of 54 students performing to 979 attendees.

CLASSES

The Guild offered seasonal classes serving adults and youth of all ages in dance, theater, clay and more for artists of all ages and abilities.

Of these, most spring and all summer classes took place online when education programming transitioned to Zoom in March. Our thanks to teachers and students for staying connected to arts learning at the Guild!



Community Outreach

From top left, Open Art, Jennie Eubanks leading online arts instruction, Fun in the Sun Color-In, and Winter Walk 2019.

INSPIRATION STATION

The Guild brings art making directly to our community with a roving art cart filled with projects to spark your imagination. In just six months, we held **12 visits serving 1,247 youth and 173 adults**.

Starting in March, we transitioned by distributing over **850 free art kits** to area youth. As a first, this program was **offered in English and Spanish**.

OPEN ART / GUILD@HOME

Open Art offers free drop-in art making sessions in our art studio. In-person visits reached **169 youth and 177 adults**. Instruction was, again, **lingual**.

In March, we transitioned to offering free arts instruction videos which have **served 264 people**.

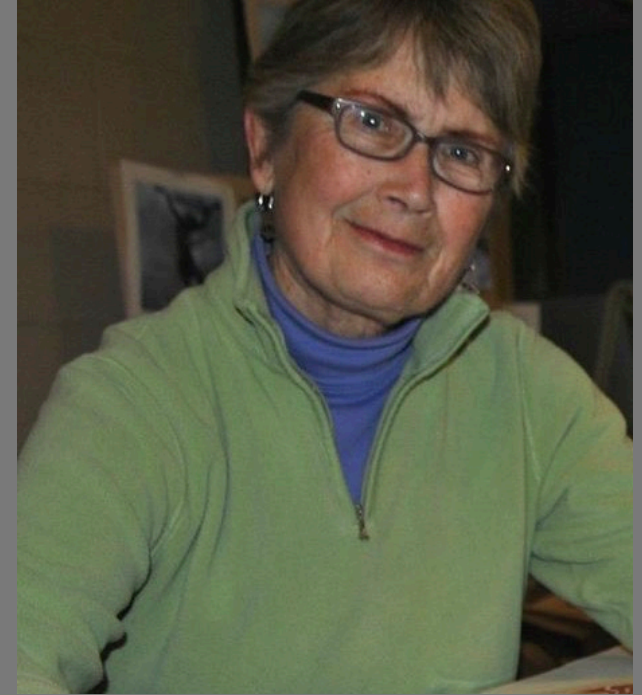
EVENTS

Nearly **1,000 people attended Winter Walk**, and we transitioned our annual spring event online, offering numerous performance and educational videos, rebranded as **E-magination Celebration**, **serving 923 online visitors**.

READ TOGETHER CREATE TOGETHER

RTCT brings arts-based literacy lessons to youth between the ages of 2-5 in area in-home day-cares. In 2019-20 we held **7 residencies supporting 32 youth**. For a second year in a row, **94% of youth improved their kindergarten readiness**. RTCT is a **collaboration with Healthy Community Initiative**.





Volunteers of the Year

2019-2020



Birch Carlson
Volunteer of the Year

Birch has been a tireless theater costume shop volunteer for several years. This requires assisting directors and designers with putting together their shows, meeting costumers and directors from other regional theaters to track down pieces, cataloging their rentals and returning them to proper storage. This requires the endless task of keeping the costume shop tidy and organized. During the theater closure, due to the pandemic, Birch continued to volunteer her time to get the Guild's costume collection in even better shape. At all times, Birch is kind-hearted and generous with her time and approach. She is a valuable volunteer and a true star.

- Nominated by Rachel Haider

When Christina arrived in Northfield she immediately identified the Cannon Valley Regional Orchestra as her musical home. She showed herself to be an energetic supporter of community music, full of ideas and willingness to contribute her many talents. Not long after, the orchestra saw her as a breath of fresh air to their cause and nominated her to the CVRO Council. During these years she has spearheaded many new efforts as well as participating often in chamber music. It was with sadness that we learned this past summer of her leaving Northfield, bound for the west coast. Many of us had no chance to wish her farewell. We hope this tribute will let her know how much we'll miss her.

- Nominated by Paul Niemisto & the CVRO Council



Christina Sauer
Volunteer of the Year



Jan Shoger
Volunteer of the Year

I have volunteered on the Guild's Gallery Committee with Jan for many years and I am constantly in awe of her energy and commitment to the Guild. She approaches every in-person or Zoom meeting, show installation, artist reception and volunteer opportunity with unmatched energy and a willingness to help. It has been an inspiration for me to watch Jan throughout my career as an artist and teacher and to look up to her as a mentor. She is a true champion of arts education and she is an invaluable volunteer. We are incredibly lucky to have Jan Shoger as a member of our arts community who is always putting in work that goes and beyond!"

- Nominated by Katherine Norrie

Kosmo has done so many videos for the visual arts program, he's volunteered for the theater by box officing, ushering, and every behind-the-scenes role imaginable. He is always ready and willing to help wherever he's needed.

- Nominated by Gerald Lillie

Kosmo is highly committed to the success of the Northfield Arts Guild and willing to give hours and hours of his time to support every aspect of the Guild. His dedication to supporting the Guild and offering his skills and talents is even more important now with Covid-19. I believe his volunteering has allowed the Guild to remain prevalent and visible on social media

- Nominated by Laurie Lillie and Guild staff



Kosmo Esplan
Arts Advocate of the Year

Special Thanks to Guild Volunteer Program Committees

Education Committee

Josephine Kelly
Elizabeth Musicant
Kate Stuart
Sandy Turbes

Performing Arts Committee

Elin Odegaard, Chair
Birch Carlson
Felicia Crosby
Mishia Edwards
Esmé Elzi
Kosmo Esplan
Malle Maki-Walker
Greg Muth
Megan Proft
Maria Reverman
Marc Robinson
Laura Schaub Schlager

Visual Arts Committees

Gallery

Wendell Arneson
Jim Bohnhoff
Kay Brown
Joel Froehle
Tim Lloyd
Kip O'Krongly
Jacque Oman Clinton
Katherine Norrie
Jan Shoger
Rebecca Tolle
Erica Trebelhorn

Artist Professional Development

Julie Fakler
Rebecca Tolle

Guild Gift Shop

Lisa Guthrie
Leanne Stremcha

411 Concert Series

Organized by Ray Coudret & Dan Rustad

MAKE ART HAPPEN



northfieldartsguild.org



And to EVERY
volunteer who
gives their time &
talents to the Guild:
THANK YOU!

